

Welcome to the ARO World of Distributed Workforce Partnerships

On-demand specialists

On target for your business processes

On Point for Your Profits

Outsourcing only in America

ARO's Distributed Workforce...

...Your Competitive Advantage

ARO's knowledge workers can be easily absorbed into your business model. Featuring deep experience in the financial services, life, property and casualty insurance and health care industries, these specialists work literally from every corner of the US. They (and we) wouldn't have it any other way.

Call Center of the Future

ARO is a unique business model of a call center. The model provides a hassle free, highly technological way of executing outsourcing.

ARO's deepest roots and knowledge are in Sales Cycle Services. Also ARO utilizes the distributed workers for both inbound and outbound work.

THE WORKFORCE

A New Answer for a New Millennium...

...Your Specialized Distributed Workforce

It's no secret why outsourcing is today's key to business success. Whatever is non-core to your operation is best served by finding a partner who specializes in those duties. This leaves you free to do what you do best: play to your core strength and grow your business.

One key to outsourcing success is identifying a provider that can also be a partner in your growth. ARO is that partner that brings a wealth of experience and technology to the table.

ARO harnesses a highly skilled, versatile collection of experienced business professionals who work remotely, primarily from their homes.

They've been on the leading edge of the distributed workforce wave for over ten years. And no, they don't work in their pajamas or log-on when it suits them or only work at home in order to work as little as possible.

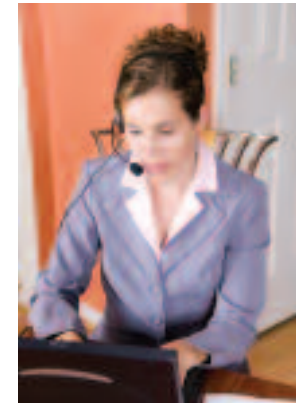
Research indicates by 2010, over 90 million Americans will work from home at least one day a month and the total number that exclusively works from home is likely to double the current 310,000 who do now.

Our home based professionals are primarily of the baby boom age. They are very seasoned and their turnover is about 7%. This business model eliminates commuting time, weather related difficulties for workers, and the difficulty of having you do the recruiting. The costs are also lower as it saves you on overhead, computers, cubicles, benefits and more.

Some (but not all) industries they currently serve include Healthcare, Insurance, Retail and Financial Services. Duties they perform include Auditing (many types), Customer Care, Specialty Marketing (inbound and outbound) and Underwriting

With a ten-year reputation for delivering elite, mature, experienced remote professionals from a virtually endless nationwide pool, you can count on ARO to build the perfect team quickly that will...

...Increase Your Profits!



Your business vision becomes a profitable reality
when you include ARO as a partner in your growth.

Why not get the most out of every new revenue opportunity?

It's easy to simply harness ARO's distributed professionals;
whose capable, proven "reach" empowers you to exceed
your grasp.

CASE STUDIES

Healthcare Provider Improves Services... ...With ARO's Distributed Professionals

A large Midwest healthcare provider faced a decline in patient volume, referrals from other physicians, and prompt payment from third party insurance companies due to an inability to attract and retain qualified people to fill customer service positions

After implementing ARO's community of targeted professionals to perform scheduling and other support functions, patient volumes increased by 50% in the first week. Overall productivity also rose to the point that fewer people are now needed to produce better results.

ARO continues to consult the practice to determine if such efficiency can be applied to other operational areas.

Specialized Insurance Policy Audits... ...Turnaround Time Cut in Half

A Midwest property and casualty insurance company that specializes in writing general liability policies for the oil and gas industry needed to audit its policyholders more quickly and efficiently than it was currently able.

ARO's VTAudit unit was able to provide uniquely qualified distributed professional auditors armed with a specialized process. This dual approach cut these audit turn around times by as much as 50 to 75 - percent in virtually half the time.

Every Business Challenge

Produces its Own Unique Resolution

ARO's Distributed Professionals Are the Key

to Invigorating Your Enterprise's Profit Margins

UNDERSTANDING

We Speak Your Language...

At ARO we know the language of the Financial services and Insurance industry. We understand and can even speak in, the most obscure insurance industry terminology. HIPPA, please. Umbrella policies, no problem. Upsell? We almost live for it.

ARO understands your business and we'll identify with it: including your objectives, values and culture. ARO takes pride in being on demand with immediate implementation. It's what a good outsourcing partner does.

We also appreciate that many of our client engagements, are sensitive, especially from security and quality of work perspectives. This is why many in our agent community hold specific licenses in many states, which qualify them to work in a specific capacity, professionally and discretely on your behalf. In a month we can deliver enough of them to quickly begin.

Each Customer Encounter... ...is Another Business Opportunity

New service offerings or special programs that your customers want always ramp-up faster and earn quicker when you simply "leave it to ARO."

Do you really have time to select, train, monitor and administer the people who must make it a success? Do you even HAVE the people to make it succeed?

And if so, at what cost?

We do...for LESS than you expect.

Many corporate business leaders know why leveraging ARO's winning combination of:

- Nationwide Recruiting
- Top of the line technology specific to Outsourcing
- Seasoned Baby Boom Professionals

ARO
THE ALTERNATIVE TO
OFF-SHORE OUTSOURCING

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