

Increasing Corporate Value through...



...Financial Process Outsourcing



**creditek**<sup>®</sup>  
Moving more profit to your bottom line.

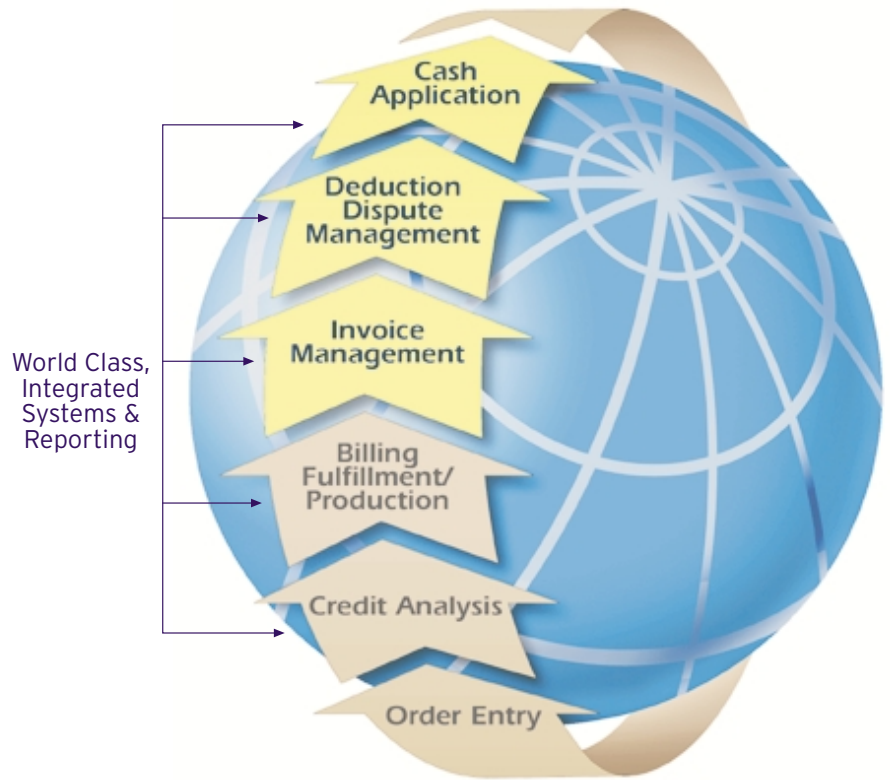
# The Heart of Finance

Corporate America is challenged with how to grow revenues while simultaneously optimizing the bottom line. Beyond taking the fundamental first steps of cutting costs and streamlining activities, companies must look ahead as to how these steps may impact future growth and customer service. Creditek supports the Fortune 1000 by finding solutions that bring not only immediate cost savings but also build enterprise value in the medium and long-term.

Creditek aggressively focuses on revenue cycle processes and partners with companies to deploy the right corporate financial strategy to:

- Reduce your net operating costs
- Compress the revenue cycle and accelerate cash flow
- Deliver additional profit
- Improve customer satisfaction
- Effect meaningful controls, metrics and reporting
- Apply top technology - without the investment

In summary, we will help you increase corporate value and give you a powerful competitive edge.



## Revenue Cycle Outsourcing

According to leading analysts, profitable growth is the single most effective way to consistently create shareholder value. Nevertheless, only one in seven companies achieves profitable growth rates for extended periods of time.

Outperforming companies diligently defend their existing markets by focusing on their core competencies. They also protect their revenue streams by optimizing people, processes and technology. Creditek seeks to not only preserve, but also increase these competitive advantages.

Through the complete outsourcing of the revenue cycle, Creditek's solutions address a corporation's capabilities and potential. We leverage your organization's processes to maximize financial gain and facilitate a value-creating culture.

As your revenue cycle needs evolve, Creditek can provide skilled financial professionals to help you balance those constantly shifting priorities and maximize your cash and net revenues.

**creditek**<sup>®</sup>  
Moving more profit to your bottom line.

# Enterprise Receivable Management

Core revenue cycle functions are considered the heart of finance, therefore, successful receivables management can mean the difference between a flourishing company and one that is struggling to survive.

Creditek has more than a twenty-year track record of managing billions of dollars of financial transactions per year with its technologically advanced processes, platforms and highly trained professionals.

We can outsource the entire A/R function or manage strategic segments:

## Invoice Management

Our vertical market expertise, knowledge of your customers and Creditek's proprietary customer-centric approach will streamline your invoice collection processes, resulting in improved efficiency, decreased cost & DSO, and increased cash flow.

## Deduction & Dispute Management

Billing errors, customer miscommunications and internal process errors can all lead to customer payment deductions which negatively impact financial performance and customer relationships.

We prepare a custom outsourcing strategy based on your practices, culture, objectives and goals. Then, dedicated teams of Creditek specialists handle the identification, research, and recovery of the deductions.

We'll also capture and analyze the data required to quantify your customer disputes by type and to identify the root causes so that the future level of disputes and customer issues can be minimized over time.



### Triggers that impact financial performance and revenue cycle

- Mergers/Acquisitions
- Management Transitions
- Systems Conversion
- Divestiture
- Discontinued Operations
- Inadequate Resources
- Working Capital Challenges
- Consolidation/Reorganization
- Downsizing
- Industry Seasonality

### Creditek Differentiators:

- Deep Domain Expertise
- Focused Investment in Technology
- Global Delivery Capability
- Collaborative, Performance Based Relationships
- Financial Data Analytics

### Vertical Markets

- Consumer Packaged/  
Durable Goods
- Healthcare Providers  
& Managed Care
- Technology and  
Communication
- Manufacturing
- Media and Entertainment
- Energy
- Transportation
- Insurance/  
Financial Services

# Bring World Class Technology To Your Revenue Cycle

Creditek brings best practices and world class technology to your organization to complement ERP or legacy systems.

- Core expertise in data exchange and extraction, as well as data management, from multiple system environments
- Richly experienced in processing EDI transaction sets
- Development and deployment of browser based reporting for regular visibility to portfolio performance, vendor level activity and transaction specifics
- Integration and deployment of imaging technology to drive efficiencies in resolving open transactions by easily availing support documentation
- Self-contained expertise in security and network management to ensure data protection and transparent data connections
- Development and deployment of matching software to automatically match credits and debits



Creditek.Power is a web-based and fully scalable platform - able to handle multiple currencies and global enterprises. It requires no software to purchase and allows you to control, integrate and analyze financial information.

**creditek**<sup>®</sup>

Moving more profit to your bottom line.

Creditek LLC  
7 Entin Road  
Parsippany, NJ 07054-0454  
800 216-4000 (US)  
001-973 515-4900 (INT'L)  
[www.creditek.com](http://www.creditek.com)